



North American Corriente Association

2015 Board Meeting
Dec 1, 2015 7pm MT

President Ricky Mara called the meeting to order at 7:10 pm MT.
Board Members present: Ricky Mara, Calvin Schwartz, Douglas Dale, Russell Drury, Dale Nauman and Ellen Hamilton (Secretary) were present.

New Business:

1. A warm welcome to the newest board member Calvin Schwartz, as well as Ricky Mara joining the board for his second term.
2. NACA 2015 National Show Review
 - a. Profitability Report

12/01/15

Job Profitability Summary January through December 2015

	Act. Cost	Act. Revenue	(\$ Diff.
Convention Inc			
National Show			
Auction	0.00	1,115.00	1,115.00
Awards	4,496.62	0.00	-4,496.62
Banquett	1,477.31	1,060.00	-417.31
Breeders Roping	1,400.00	1,400.00	0.00
Calcutta - Breeders Roping	1,200.00	1,500.00	300.00
Entry Fees	0.00	5,110.00	5,110.00
Event Insurance	321.75	0.00	-321.75
Facility Rental	3,825.00	2,925.00	-900.00
Judging/Roping	5,190.00	1,600.00	-3,590.00
Lodging/Food/Fuel	2,451.29	0.00	-2,451.29
Merchandise	969.26	1,138.00	168.74
Sponsorships	0.00	4,450.00	4,450.00
National Show - Other	673.08	0.00	-673.08
Total National Show	<u>22,004.31</u>	<u>20,298.00</u>	<u>-1,706.31</u>
Total Convention Inc	22,004.31	20,298.00	-1,706.31

Discussions ensued on how to manage the budgetary losses. Potential avenues:

- Membership Raffles – e.g. Gun Raffle
- Potential of splitting losses being investigated

3. Improving Member Communications –
Discuss better publishing forums than the Wrangler for NACA news. We would like to send 4 member communications per year. The breeder's directory plus 3

more publications would be mailed containing helpful articles, regional news, advertising and member interest articles. In order to cover our costs, we will need \$1,800/year in advertising and sponsorship money. (\$600/issue)

Action: Douglas, Ricky contacting potential advertisers. Calvin possibly as well? If an advertiser is found, board members are to notify the office as soon as possible

4. Registered Corriente Beef Pgm – (jackeez.com interest in corriente beef suppliers) Tabled until next meeting

Next Board Meeting: Jan 5, 2015

Adjourned: 9:10pm