



North American Corriente Association

Board Of Director's Meeting Minutes
May 27th , 2014 7:20 pm - 8:40 pm MT

President Ricky Mara called the meeting to order at 7:20 pm MT.
Board Members present: Ricky Mara, Dale Nauman (Treasurer), Russell Drury, and Dave Kalasinsky. Advisor Liza Jane McAlister and Ellen Hamilton (Secretary) were also present.

Current Statistics Review:

Memberships for 2014 so far

- 112 active members (goal: 150),
- 14 associate,
- 11 junior members,
- 335 life members
- 25 new memberships for 2014

2013: 139 active members, 10 associate members, 19 junior, 335 life members

2012: 103 active members, 8 associate members, 13 junior, 333 life members

2014 Registrations so far:

Under 12 months: 374
Under 18 months: 58
Under 24 months: 9
Over 24 months: 13
TOTAL Reg so far = 454
Transfers: 220

2013 Registrations Statistics:

Under 12 months: 447
Under 24 months: 180
Over 24 months: 19
TOTAL for year = 646
Transfers: 375

Old Business

- Ellen: Update on VI program – Letters sent out to membership; Received a few emails and phone calls
- Russell: Wrangler - next article due May 30th; Will work with Liza Jane on beef article to send to Ellen
- Liza Jane: Corriente Beef Program development – will be aiming to create some articles end of June; testimonials on how good corriente beef tastes, nutritional break down, paleo diet, slow food, preserving the breed
- Ricky: Mark Nichols Crisis Fund Protocol - he is contacting Craig Nichols will have more info next meeting

New Business:

- Half Breed Registration Program – discussion on whether this will provide value to the association and it's members, help build herd numbers, preservation of the breed; keeping discussion open
- Wrangler sponsorship –
 - Hornwrap.com –Douglas will be contacting;
 - Ricky contacting National Roping Supply for possible sponsorships as well;
- NACA National show
 - Convention Fee charged in the past; was used to cover dinner as well; considering using this again
 - Sponsorships -
 - They will receive advertising banner at event, on the show webpage until show date, linked logo on the home page for one year, 3” linked logo/ad on the show results page forever!
 - Ricky: Call Pro Rodeo Hall of Fame Colorado Springs: Kent Sturman, Director (719) 528-4714 for possible sponsorship?
 - Raffle item suggestion: Henry Rifle?
- Corriente Checkoff program – Tucker suggested an honor system similar to the Beef industry of any time you sell a corriente is sold you pay \$1; no actions taken still discussing
- DNA Lab agreement for better pricing for NACA members – Ellen to get lab contact info to Dave K
- 2014 Breeders Directory – Ellen noted that this is an accurate list of breeders this year. The breeders list provided to the current office from Attache could not be verified as accurate and appeared to be inaccurate including those who were no longer breeders. The website has an accurate listing of breeders to date and those that were no longer breeders have been removed.
- Liza Jane: to provide Western pricing for registered cattle
- Ellen: add new judges list to website

The meeting was adjourned at 8:40 MT. The next meeting is scheduled for Monday, June 30th.