



North American Corriente Association

2014 Members Meeting
October 28 , 2014 7pm MT

President Ricky Mara called the meeting to order at 7:05 pm MT.
Board Members present: Ricky Mara, Russell Drury, and Dave Kalasinsky, Douglas Dale. Ellen Hamilton (Secretary) was also present.

Memberships for 2014 so far

- 132 active members
- 16 associate
- 15 junior members
- 330 life members
- 37 new memberships for 2014
- Total members: 493

2013: 139 active members, 10 associate members, 19 junior, 335 life members
Total: 503

2012: 103 active members, 8 associate members, 13 junior, 333 life members
Total: 457

2014 Registrations: (1/14 – 10/28)

Under 12 months: 479

Under 18 months: 111

Under 24 months: 30

Over 24 months: 19

TOTAL Reg so far = 639

Transfers: 299

VI: 1

2013 Registrations Statistics: (1/13-12/13)

Under 12 months: 447

Under 24 months: 180

Over 24 months: 19

TOTAL for year = 646

Transfers: 375

New Business:

1. **2014 National Show Review:** Financial Numbers will be in the black! Bills still coming in and so are sponsorships. We will at least be in the black by \$1,500

2. Everyone is still seeing prices rising.
ACTION: Review online pricing and submit changes/updates to Ellen asap.
Current pricing here: <http://corriente.us/pricing-at-border/>
3. **Office Pass Down:** Office received a number of phone calls this month from new members expressing inability to find good stock. Interest in Canada, Australia and Missouri in half blood registry
4. **Marketing Ideas:** Suggestions concerning marketing NACA: sponsor high school level rodeos with an NACA buckle – find some of the higher profile high school rodeos.
5. **Wrangler article:** Dave K to work on article for National Show – Ellen to add photos
6. **Kansas City Address:** Internet Local listings fixed by using yext.com (“yellow pages next” business); They are the yellow pages online service hired to fix addresses on the internet – The service had the authority to change addresses automatically; They did not require Kansas city approval to switch the address; this has gone very well, and listings have been fixed; Without this service we were dependent upon Attache approving address changes when post cards were mailed to them or emails were sent to them for change approval by the online directories, which were not being completed by Kansas City.
7. **Virus and Hacker Attacks on website:** Securi contract verifying website safety and additional controls locking down website from hackers is working very well to protect website against virus’s and hackers. Due to extreme popularity of the website and high levels of traffic going to the website, we have also been blessed by the presence of hackers. This added level of security has been perfect.
8. **Next Face to Face Board/Advisory Board Meeting:** Suggest the next face to face meeting be set for mid to late March 2015
 - a. (eg) 19-21 March, 26-28 March or April 2-4
 - b. **ACTION:** Everyone check their calendars and submit their preferred date!
 - c. We would love to have as many advisors as possible too!
 - d. Location: Monument, Colorado

Next Board Meeting: Tuesday, November 18th at 7pm
Adjourned: 8:20pm