



North American Corriente Association

2017 Board Meeting
Aug 28, 2017 7pm MT

President Ricky Mara called the meeting to order at 7:25 pm MT.
Board Members present: Ricky Mara, Russell Drury, Rick Schlutz; Executive Director Ellen Hamilton was also present.

1. National Show Status: It was discussed whether the association would be prepared to hold a National Show in 2018.
ACTION: Board members will prepare to discuss this during the next meeting.
UPDATED STATUS: This has been pushed to the next meeting
2. NACA budget was reviewed – 2017 is currently on target to match the fiscal year to date of 2016.
3. A check for \$2,480 was donated to the Chet Schwartz family.
4. The ECA has cancelled the 2017 regional show due to unforeseen regional difficulties.
5. Newsletter: Darrell Arnold turned down the offer for writing the NACA newsletter. The board is trying to put together a committee but has developed a strawman for the content for the next newsletter to be published around the end of Oct. Rick will have a marketing article prepared by the next board meeting, we will cover TCCA and PACA show highlights, make members aware of the beef producer info, congratulate R Barham on completing judges training, next beef conference call, etc
6. Beef Producers: How do we standardize our product and assist the corriente beef producers? We need to stay focused on how to give credibility to corriente beef producers without burdening them with paperwork. The idea of certifying each beef producer instead of each animal was considered. Discussion to be continued.

Meeting Adjourned: 8:20 pm

Next board meeting is scheduled for Monday Oct 2nd, at 7pm MT