



# North American Corriente Association

2016 Board Meeting  
Mar 1, 2016 7:10pm MT

President Ricky Mara called the meeting to order at 7:10 pm MT.  
Board Members present: Ricky Mara, Calvin Schwartz, Douglas Dale, Russell Drury, Dale Nauman and Ellen Hamilton were present.

## Old Business:

1. Reminder of Regional Show Fees paid to Association  
(excerpt from board meeting notes of Feb 9, 2015)  
*"Motion made by Douglas and approved: Regional Associations will pay \$200 to the NACA to*

- *have the regional shows advertised on the website,*
- *have a webpage dedicated to their show,*
- *have emails sent to the membership advertising the show*
- *have the show results posted on the website.*

*As before, the shows will be advertised in the member publication and show results entered into the registry without charge."*

**ACTION:** All regional associations will pay \$200 if they want the added support from the National Office

2. 2015 National Show Deficit
  - a. The deficit is being covered:
    - 50% by ECA, Douglas Dale and
    - 50% TCA, Ricky Mara.

**ACTION:** Checks for \$850 from each will be sent

## New Business:

3. Current Budget

We have \$1,100 more in income this year for the first two months of 2016 than for 2015. The budget continues to be balanced, although we need to rebuild savings.

- a. **Membership statistics**

**2016 Members:** (paid by Feb 29, 2016)

53 active, 4 associate, 7 junior, 332 life;

Total Members: 395

7 new members for 2016 (7 Active)

**2015 Members:**

137 active, 13 associate, 12 junior, 331 life;

Total Members: 493

44 new members for 2015 (2 Life, 33 Active, 7 Associate, 2 Jr)

b. **Registration Statistics:**

**2016 Registrations:** (paid by Feb 29, 2016)

under 12 mnths: 151; under 18 mnths: 12; under 24 mnths: 5  
over 24 mnths: 5;

**Total registrations: 173; Total Transfers: 57; VI: -**

**2015 Registrations:**

under 12 mnths: 658; under 18 mnths: 123; under 24 mnths: 80  
over 24 mnths: 87; steer: 21

**Total registrations: 969; Total Transfers: 546; VI: 6**

4. Improving Member Communications –

We have cancelled the Wrangler publication. The first Corriente Corresponder was published and mailed in Winter 2016, receiving a very positive response. In order to cover our costs, we will need \$1,800/year in advertising and sponsorship money. (\$600/issue)

Newsletter sponsors: Riviera Ropes – agreed to paying \$250 per newsletter for advertising in the newsletter and website for one year starting with Winter 2016  
**ACTION:** Douglas to contact Orin, Riviera Ropes about \$250 payment for Winter

Possible Sponsor : Rusty Morgan Livestock equipment – Ellen spoke with Rusty; He is planning on being a sponsor; Ricky to followup to see if they will be a sponsor for Spring 2016

**ACTION:** Ricky to followup with Rusty Morgan on starting as a sponsor for April

Possible Sponsor: Lawyer representing client in Prescott, AZ has responded to Ellen's letter requesting sponsorship. They are very interested in developing this relationship.

**ACTION:** Ellen to continue followup

**SPONSORSHIP OFFER:**

For a \$250 sponsorship we will advertise them for 3 months on the home page of the website, classified ads, facebook and all emailed and mailed communications.

For \$1000 Sponsorships we advertise them for 1 year on the home page of the website, classified ads page, facebook and all emailed and mailed communications.

5. Judges Training:

- a. Interested in attending: Zachary Wilson, Douglas Dale, Tony Wilson, EW Goodwin, Russell Drury, Russell Barham, Ricky Mara, Wayne Odom, David Rose, Ron Long also wanted info;  
**ACTION:** Ricky will call Ron Long
  - b. Texas Show, Apr 14 - 16 – first part of the judges training will be completed with Calvin Schwartz and Marvin Knutson. Prospects should attend the first training session in Texas. Calvin will help train Performance on Friday as well as addressing conformation. Marvin will address conformation on Saturday
  - c. Meridian, MS – Second phase of training will be held at the National Show
6. Douglas Dale made a motion for Calvin to be VP, Russell seconded. Unanimous decision for Calvin to be VP on the board.
  7. 2016 National Show
    - a. Budget Concerns: Discussion ensued that any undertakings by the National Office must be financially balanced at a minimum, before agreeing to undertake, so as not to incur any losses that would risk the NACA charter to preserve and protect. (e.g.) the registry must not be put at risk by the National Show finances
    - b. Suggestions were discussed, but further research needed by the members of the board on National Show Requirements. A motion was made and passed to table this discussion until the next meeting
  8. Tucker and Dale met with the organizers of the Black Hills Stock Show. It is a 10 day long show in late Jan and early Feb in Rapid City, SD. Black Hills Stock Show wants to have a Corriente Show as part of the stock show next year. Dale and Tucker to continue working out details.

Adjourned: 8:45pm Next board meeting is scheduled for Tuesday April 5<sup>th</sup>, 7pm MT.