



North American Corriente Association

2016 Board Meeting
Nov 29, 2016 7pm MT

President Ricky Mara called the meeting to order at 7:12 pm MT.
Board Members present: Ricky Mara, Douglas Dale, Dale Nauman, Russell Drury.
Executive Director Ellen Hamilton was also present.

1. Current Budget
Net Income (after expenses) Jan 1 thru Nov 29, 2016 was \$30,543.
 - a. **Membership statistics**
2016 Members:
144 active (33 new), 13 assoc (3 new), 13 junior (3 new), 320 life (3 new);
Total Members: 490
42 new members for 2016
 - b. **Registration Statistics:**
2016 Registrations:
under 12 mnths: 491; under 18 mnths: 159; under 24 mnths: 78
over 24 mnths: 65;
Total registrations: 794; Total Transfers: 363; VI: 242
2. VI in Arizona – Final Visual Inspection of animals was October 20th. Ginny Cates, Dave Lewis, Tucker Ashley passed for visual inspection 227 head heifers and 10 bulls.
Motion to accept all visual inspections into the registry made by Douglas Dale and unanimously approved.
3. Upcoming Show Dates:
September 21-23, 2017 - PACA Show in Gillette, WY (waiting on confirmation)
November 1 - 4, 2017 - ECA Show in Meridian, MS (waiting on confirmation)
June 15 – 17, 2017 – TCCA Show in Graham Texas
4. Judges Training - List of new judges has not been received by the office. They will be reviewed and accepted in next meeting. It was suggested that recognition be given to new judges as follows: article in next newsletter, special annotation in online membership directory and if breeders, in breeders directory as well.
5. Website – Due to the size of the NACA website, it was moved and restructured to run on Amazon Web Services which is used to run large corporations at a very low cost and high speed. During the transition, the website was restructured to be more similar to other cattle associations and now includes an area to focus on

the beef market. The pricing page is also being expanded to assist members by referencing reputable corriente sales and market reports.

6. Newsletter – The Fall 2016 newsletter is currently being sent; The future 2017 newsletter content was suggested to have: congratulations to new judges; ND stock show info and table representation; membership and registration stats for year; Corriente Beef article; favorite Corriente Beef recipe; joining conference call for beef producers, longevity and productivity (Tracy Seidman and possibly Tucker Ashley article on cow), interview NACA member developing their beef market; visual inspection article on status, number of vi's, why program exists, program start date

Old Business:

7. In May, it was suggested that board members call lifetime members that appear to be inactive to find out their status and verify their continued interest in Corriente Cattle.

Action:

Ricky will call Lifetime members in Texas, Oklahoma & New Mexico;

Douglas will call Lifetime members in Mississippi, LA, AL, GA, FLA;

Dale will call Lifetime members in North & South Dakota, MN, WY;

Russell will call Lifetime members in California(done) & Colorado;

Please track who has been contacted and provide their status to Ellen before the next meeting.

Adjourned: 8:30pm Next board meeting is scheduled for Tuesday Jan 17th, 7pm
MT/8pm CT