



North American Corriente Association

2017 Board Meeting
Oct 30, 2017 7pm MT

President Ricky Mara called the meeting to order at 7:05 pm MT.

Board Members present: Ricky Mara, Douglas Dale, Rick Schlutz, Calvin Schwartz;
Executive Director Ellen Hamilton was also present.

1. National Show Status: It was discussed whether the association would be prepared to hold a National Show in 2018.
UPDATED STATUS: Texas would like to host the national show but they will confirm their ability to host the show after their next TCCA meeting in Nov
2. NACA budget was reviewed – 2017 is currently in the black by a very small amount of \$1,465
3. Other office statuses – large numbers of calls are coming into the office for new Corriente ranchers as well as people interested in buying Corriente beef and they can't find it.
4. Supporting Beef Producers:
 - a. Time to schedule another beef producers call. Motion made by Rick, seconded by Calvin to hold a beef producers call on the second Monday for the next 3 months: Nov 13th, Dec 11th, and Jan 8th at 7pm. MT/8pm CT. Rick and Calvin will both attend calls to help facilitate. Those members that registered their interest in attending the beef conference calls will be emailed the conference call information. To register go here: <https://corriente.us/beef-call/>
 - b. Still discussing: How do we standardize our product and assist the corriente beef producers? We need to stay focused on how to give credibility to corriente beef producers without burdening them with paperwork. The idea of certifying each beef producer instead of each animal was considered. Discussion to be continued.
5. Newsletter: The board will create a committee to handle the NACA newsletters since this is outside of Ellen's contract. They are currently searching for anyone interested in assisting. Each member will try to identify someone from their region to participate.

Meeting Adjourned: 8:15 pm

Next board meeting is scheduled for Monday Dec 4th, at 7pm MT