

## NACA BOARD MEETING

December 15, 2020

The meeting was called to order by President Rick Schlutz at 8:02 PM CST

Directors present - Ray Radford, David Woodham, Rick Schlutz, Audie Morris, Joshua Martinez, Dale Nauman

Directors absent - Calvin Schwartz

Also present was Executive Director, Nikki Ashley.

- President Rick Schlutz asked for a motion to approve the minutes of the November 17<sup>th</sup> meeting since all directors had an opportunity to review the minutes prior to the meeting start. A motion was made by Audie Morris to approve the minutes as written, seconded by Ray Radford, motion passed.
- Financial Overview
  - Executive Director, Nikki Ashley went over the financials with the board. She mentioned that calendar sales were good, down to less than 15 remaining and should show a profit of \$1500.
  - Invoices for members dues are to be held up waiting the results of the mailer in the upcoming Corresponder.
  - It appears the NACA will break even for the 2020-year end
  - Still waiting on payment for the Arizona Jackpot advertising and current issue of the Corresponder from a few members.
  - A motion was made by David Woodham to accept the current financials, seconded by Ray Radford, motion passed.
- NACA Certified Corriente Beef Committee update
  - Rick Schultz briefed the directors on the progress of the Certified Beef Committee.
    - One steer has been processed; the meat should be available the week of December 21, 2020.
    - Rick asked the board that versus donating a steer for processing, we instead volunteer to donate to pay the processing cost. Audie Morris agreed to pay the processing cost for this current steer, David Woodham agreed to pay the processing cost of the next steer, Ray Radford agreed to pay the cost of the third steer and Josh Martinez agreed to pay the cost of the fourth steer.
    - Darrell Miller has volunteered to donate a steer and the board as a result agreed to gift him a membership in the Certified Corriente Beef program.
    - The discussion of the cost per pound for this hamburger is to be \$5.00 per pound plus shipping. This is a change from the previous meeting cost determined to be \$7.50 per pound. A motion was made by Ray Radford to amend this pricing, seconded by Audie Morris, motion passed.
- Report on the Performance Committee, Joshua Martinez, the board liaison to the committee updated the board on the committee's most recent meeting.
  - Ron Long's recent passing has created a need to find a replacement for Ron as the Performance Committee chairperson. Josh suggested we first look to Ryan or Jared first

to see if they would be interested in this position. Nikki and Josh will make contact with them to see if they have interest.

- Rick asked about an update on the initiative with the PRCA steer wrestling and using native cattle that Ron had been working on. Nikki mentioned JD Bubel who is a stock contractor in the Dakota's is interested in supporting this. Rick wants to make sure we don't lose sight of this and for the committee to stay active with this.
- New Business
  - Nikki asked the board if for each region a contact be made available for any one who contacts her looking for cattle. For right now she will send out an email to the membership and will reach out to a member in that area to spearhead this. She is going to send out an email to the membership to see if there are members who wish to take on the role of contacts in each region. Josh suggested that these region contacts where possible, not be board members.
  - Josh asked Nikki for any update on the new website development. She replied her contact has not responded back as of yet on any cost.
  - Rick asked Nikki about the sign up for Shopify for processing any items the NACA sales. Nikki responded that this should happen the week of Dec 21, 2020.
  - Ray Radford made a motion on donating \$100 to the charity selected by the Long family in Ron's name. The funds are to come from the James Nichols fund. Dale Nauman seconded, the motion passed.
- David Woodham made a motion to adjourn the meeting, Ray Radford seconded; motion passed and meeting adjourned. Next meeting is to be Tuesday, January 10<sup>th</sup> 2020, 8:00pm CST.