

NACA BOARD MEETING

February 9, 2021

The meeting was called to order by President Rick Schlutz at 8:02 PM CST

Directors present David Woodham, Rick Schlutz, Audie Morris, Joshua Martinez, Ray Radford, Dale Nauman

Directors absent - Calvin Schwartz

Also present was Executive Director, Nikki Ashley.

- President Rick Schlutz asked to have a reading of the minutes from the January 19th board meeting. David Woodham read the minutes and a motion was made by Audie Morris to approve the minutes as written, seconded by Dale Nauman, motion passed.
- Financial Overview
 - January financials were not available by the board meeting date. Nikki mentioned that registrations appeared to be up for the month.
 - Nikki Ashley mentioned meat sales were up. The next processing date for cattle was the end of February.
- NACA Certified Corriente Beef Committee update
 - There is a scheduled beef committee meeting for Feb 16th, Nikki will send out an email with this information to the members.
 - There has been contact with a member who may be opening a meat processing facility in Weatherford TX in the upcoming year, Rick is going to try and get him on the Beef call for more information.
 - Ray has a list of processing facilities that will take beef on the rail, Nikki is going to post this list on the NACA website as a PDF for any member to use.
 - Nikki is working on a grant for the Certified Corriente Beef program that will assist with marketing and website cost. This will be part of the beef committee meeting and will require breeder's participation.
 - Rick made a motion to allow Nikki to price the hamburger as necessary to meet current market pricing, Audie seconded, motion passed.
 - Currently there is approximately 75lbs of hamburger remaining from the first steer and Nikki is working on improved shipping procedures and cost to allow her to sell the meat beyond her local area.
 - Nikki and Rick were contacted by the NACA attorney who's handling the trademark project and questioned if we were asking for the correct thing, do we need a trademark or something different based on our use. Rick responded to his questions via email and has not heard back as of yet.
- Report on the NACA Performance Committee, Joshua Martinez, the board liaison to the committee updated the board on the committee's most recent meeting.
 - Josh updated the board on the results of the last performance meeting. They are looking into roping's supported by the membership in the different regions.
 - Josh is going to get with Dale to discuss the possibility of a roping cattle auction.
- New Business

- Ray Radford's ranch was profiled in this month's issue of "Stockman's Grass Farmers"
- Rick was contacted by a buyer who felt he needed to add some Corriente genetics in his beef cattle to improve his herd, Rick thinks he's sold him 20 heifers.
- Josh brought up the Economic Injury Disaster Loan (EIDL) that the government was offering business and organizations like the NACA to offset losses from the COVID outbreak. This was discussed when the loan first was made available to the NACA and at that time the board did not move forward with this opportunity. Rick was concerned getting the loan might affect our opportunity on upcoming grants that may be available, Nikki said it would not. Rick felt the money could be used to assist with projects, improving the website, etc. Josh wanted to make sure we continue to pay the NACA overhead and with the improved website allow the NACA to offer advertising to industries that its members are their customers. Aude wanted to make sure the money was controlled so not to be spent without a plan on how it was to be repaid. Ray was against any loan and felt the finances would improve when beef prices went back up. Ray felt if we were to shut down the visual inspection for female cattle, we would increase registrations with an improved market. Dale's concern was we need to make sure everyone knows the situation so there would be no surprises when directors change but felt if it was managed properly it would and could be an asset to the NACA.
 - Josh made a motion to move forward with the EIDL if it was still available to the NACA, David Woodham seconded.
 - Audie Morris voted yes
 - Ray Radford voted no
 - Josh Martinez voted yes
 - David Woodham voted yes
 - Dale Nauman voted yes
 - Motion passed.
 - Ray Radford wanted to make a motion we run this by the Advisory Council for input before taking the loan, Dale Nauman seconded. Audie Morris had left the meeting prior to this seconded motion.
 - Ray Radford voted Yes
 - Josh Martinez voted No
 - David Woodham voted No
 - Dale Nauman voted Yes
 - Rick Schlutz voted No
 - Motion failed.
- Next board meeting will be March 9th at 8 pm CST
- David Woodham made a motion to adjourn the meeting, Ray Radford seconded; motion passed and meeting adjourned.