

NACA BOARD MEETING

July 28, 2021

The meeting was called to order by President Rick Schlutz at 8:01 PM CST

Directors present: David Woodham, Rick Schlutz, Audie Morris, Joshua Martinez, Ray Radford, Monte Alkire

Directors absent: Calvin Schwartz

Also, present was Executive Director-Nikki Ashley

- All directors were sent copies of the minutes from the June 28th meeting and Rick asked for any input to those minutes, there was none. Rick asked to waive reading of the minutes and a motion was made by Audie to accept the minutes as written and seconded by Monte; motion passed
- Nikki's update
 - Nikki gave a brief overview of the financials changes since the last meeting. She said there have been more registrations and transfers this month due to the upcoming Virtual Show. 43 registrations and 18 transfers for the month and 166 YTD.
 - The association still owes the trademark attorney \$1333.16 and a motion was made by Josh to pay the attorney in full and was seconded by Monte, motion passed.
 - The website has had 5004 "hits" YTD
 - The status of the website improvements has been ongoing, currently the association is on hold for the software update for the members portal. Once that is complete, we can add the members only section material.
 - Virtual Show Status
 - The board decided to add a "junior" class for the junior members who have entered cattle. These entries are to be judged in the class they are entered in but will be awarded separate awards based on the "junior" members status.
 - Dusty will judge females and Russel will judge bulls and performance.
 - Performance cattle will be grouped for judging due to limited entries.
 - Rick suggested Nikki send out a press release to members who place their cattle to their local papers.
 - Nikki asked to board to decide how to divide the entry fees. Judges are to receive \$5 per animal they judge. David Woodham made a motion the NACA collect \$15 per animal for administration fees and the remaining \$10 be divided between the class winners. Audie Morris seconded; motion passed.
 - James Family Trust. Nikki had sent the board a copy of the letter she had worked on that is to be sent to the James Family Trust on behalf of the NACA. In the letter the association is requesting \$50,000 for projects and administration cost. Monte made a motion to approve sending the letter as written to the James Family Trust, Audie seconded; motion passed.
- Upcoming 2021-2022 board. There was discussion amongst the board to reduce the size from 7 members to 5. After this discussion Josh made the motion to reduce the size of the board back to 5 members, Ray seconded: motion passed.

- General membership letter. There was a letter sent via email to the members regarding the status and changes to the “Corresponder” among other updates. Some of these emails were not read so the board wanted to make sure these members had one more opportunity to be updated. Ray made a motion that Nikki send via US mail a copy of the letter to the members who did not read or had the email returned as undeliverable. David seconded the motion; motion passed.
- Member’s meeting, a virtual members meeting is to be held Tuesday July 20th, there will still be an in-person meeting at the PACA show to complete the new board election and discuss any old and new business. The board is looking into options to having an onsite board meeting at a central location, Monte suggested Kansas City or Topeka. Long term goal would be to have a general member meeting at a central site as well along with possibly a convention and exhibits.
- David Woodham gave a short update on grant writers and he found that those that have responded to his inquire will require payment up front for any grants they write. Currently this is cost prohibitive for the association.
- David made a motion to adjourn the meeting, Ray seconded, motion passed.
- **Next board meeting will be Aug 9th, at 8:00 PM CST.**